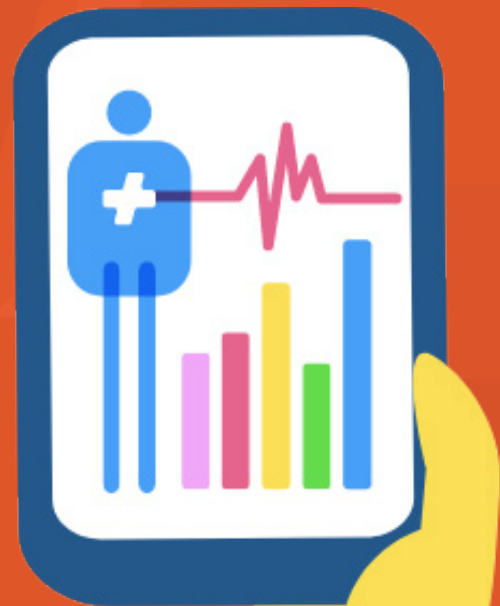


2023

TRANSFORM HEALTH ANNUAL REPORT



FROM THE EXECUTIVE COMMITTEE OF TRANSFORM HEALTH

Health systems across the world are digitising. However this is happening unevenly, and low and middle income countries are lagging behind. Therefore the critical need for Transform Health to continue its engagement and build the political will and public support and understanding that will ensure politicians prioritise this issue and provide the funding, develop the policies and pass the regulation and legislation that will enable the digital health ecosystem to develop, become established and importantly, respond to the needs of the whole population. With the right commitment, leadership and resources, digital health can accelerate universal health coverage across all countries.

Transform Health has made tremendous strides during 2023. We are excited to present the 2023 Transform Health annual report that highlights the coalition's successes over the last year, notable among these are moves to establish a common set of global standards on health data governance, reaching global consensus on the need for better coordination and more effective flows of funding into digital health, and on creating greater public demand and an enabling environment for digital health transformation at national level. In 2023, we also expanded our Executive Committee and elected three new members to ensure greater representation, and a more effective distribution of responsibilities - Natasha Sunderji, Managing Director, Accenture Development Partnerships; Honourable Neema K. Lugangira, Member of Parliament, Tanzania; and Sahil Tandon, Research Associate, South Asia Reproductive Health, David and Lucile Packard Foundation.

We invite you to learn more about these achievements as we strive towards achieving health for all in a digital age.



Christoph Benn



Martin Leschhorn Strebel



Natasha Sunderji



Neema K Lugangira



Sahil Tandon

INTRODUCTION FROM THE EXECUTIVE DIRECTOR

Three years into our ten year global strategy, Transform Health and partners are proud of our achievements so far. Over the last year the coalition has grown to over **150 members** and has established national coalitions across **three priority countries**, Kenya, Indonesia, and Ecuador. Our work around our three strategic priorities is leading to tangible successes that are having an impact on the enabling environment at different levels.

At Transform Health we are keenly aware that digital transformation is a political decision, and that political leadership is a precondition for the right policies, legislation, regulation and funding to enable the digital transformation of health systems and accelerate UHC. That is why most of our resources are channelled towards supporting partners at national and local levels to work with decision makers and ensure this political commitment translates into concrete action. In 2023 Transform Health played a leading role in the passage of legislation on digital health (Kenya), in developing standards and training for a new generation of healthcare workers (Indonesia) and in ensuring sufficient budget allocation for digital transformation (Ecuador). At the local level we have been working with and supporting 28 partners to participate in the My Data Our Health campaign across six countries in East and West Africa, changing the public conversation and political commitment on health data governance.



Mathilde Forslund
Executive Director, Transform Health

Our work with partners at regional and global levels serves to create the right political, policy and funding environment to support national level change. At regional level we have continued to work with our partners, the **Asia eHealth Information Network (AeHIN)**, **ENDA Sante**, **HELINA**, and **RECAINSA** to advocate for stronger health data governance and on shaping the policies and priorities of regional bodies and national governments to ensure an enabling environment for digital transformation. At global level, we have continued to press for more commitment and coherence around health data governance. We have also been supporting and helping shape the **Global Initiative on Digital Health (GIDH)**, launched during the G20 Health Ministers' Meeting in August. These engagements with decision makers at global and regional level serve to build consensus among governments, increase the political priority of digital transformation of health systems, and agree on actions each government can take to accelerate the process. Importantly these initiatives provide national and local level actors with a means to hold their governments to account for commitments made and to invest political, legal and financial capital in bringing about the necessary changes that will ensure technology is able to bridge the gaps between people's health needs and the systems ability to respond.

As I reflect back over this successful year, I want to thank all our partners for their ongoing commitment to Transform Health. Without their continued engagement we would not have achieved the successes set out in this report.



2023 KEY HIGHLIGHTS



LAUNCHED “MY DATA, OUR HEALTH” CAMPAIGN

JANUARY

#MyDataOurHealth campaign - Launch a public conversation on health data and its use



CALLED ON GLOBAL LEADERS TO PRIORITISE DIGITAL HEALTH

MARCH

Transform Health issued a **policy brief**, setting out our key demands to global leaders, and called for **more action on digital health** at the World Health Assembly, the High-level meeting on UHC, and through the G20.



SET-UP TRANSFORM HEALTH INDIA, RAJASTHAN

APRIL

Transform Health India - Rajasthan convened 20 partners to develop the coalition’s five year strategy and roadmap.



REPRESENTED THE COALITION’S POSITIONS DURING THE UN HIGH-LEVEL MEETING ON UHC

MAY

Transform Health called on world leaders to prioritise digital health and health data governance to accelerate UHC during the **Multi-stakeholder hearing and UN High Level meeting on UHC**.

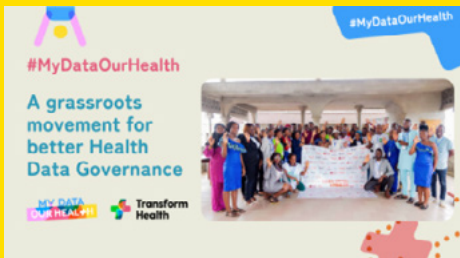


Transform Health at #WHA76

MOBILISED SUPPORT FOR PRIORITY AGENDAS DURING THE 76TH WORLD HEALTH ASSEMBLY

MAY

Organised key side-events **during #WHA76** to commit to stronger health data governance and improved and better-coordinated digital health investment. Through the events, we were able to see strong political support on the need to strengthen health data governance regulation; and were able to identify actionable steps to prioritise digital health investments.



MY DATA, OUR HEALTH CAMPAIGN REACHES OVER 6 MILLION PEOPLE

JULY

Building the movement, **#MyDataOurHealth** campaign grew to include 28 community-based partners in East and West Africa, spreading awareness around the issue of health data among community members. Over 150 people participated in the 'Where'sMyData? Campaign Action.'



LAUNCHED A DIGITAL HEALTH INVESTMENT WORKING GROUP

JULY

Launched the **'Investing smarter in Digital Health Transformation'** to bring together partners to collaborate and take forward a **'Partner Action Plan'**, which sets out priority agendas, to support improved digital health investment to deliver UHC.



REPRESENTED CIVIL SOCIETY ON THE GLOBAL INITIATIVE ON DIGITAL HEALTH

AUGUST

Elevated the **perspectives of stakeholders to help shape the Global Initiative on Digital Health (#GIDH)**. Engaged more than 100 stakeholders from over 80 organisations during two multi-stakeholder consultations.



ACHIEVED REGIONAL COMMITMENTS ON DIGITISATION OF HEALTH SYSTEMS AND STRONGER HEALTH DATA GOVERNANCE

AUGUST

ECOWAS Parliamentarians **signed a declaration** of commitment on the digitisation and governance of healthcare data at a regional consultation organised by Transform Health's regional partner. The declaration included commitments to raise awareness amongst parliamentary colleagues on this key issue, support regional countries in drafting key legislation and mobilising resources for programs in this area among others.



LAUNCHED TRANSFORM HEALTH SENEGAL

JULY

Transform Health Senegal officially **launched** the coalition, following a **strategic planning workshop** with partners. The coalition brings together 20 organisations representing diverse groups including youth and marginalised communities, private sector organisations, NGOs, among others, aims to support the digitisation of health systems in Senegal.



#UNGA78: WAS SUFFICIENT ACTION TAKEN TO PRIORITISE DIGITAL HEALTH?

RAISED KEY COALITION PRIORITIES DURING THE 78TH UN GENERAL ASSEMBLY

SEPTEMBER

Organised a high-level discussion on optimising digital health investment to deliver UHC and participated in the high-level week to champion the need for stronger health data governance and a global framework, during #UNGA78.



55 New Local Governments Join OGP Local

Read the full list of local jurisdictions joining OGP's growing community of reformers in government and civil society.

COLLABORATED WITH THE GOVERNMENT OF ECUADOR TO ENSURE DIGITAL HEALTH WAS INCLUDED IN THE OPEN GOVERNMENT INITIATIVE

SEPTEMBER

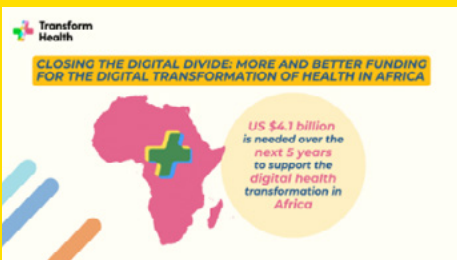
Transform Health Ecuador engaged several partners to collaborate with the Government of Ecuador, in particular the **'Open Government'** Initiative, to help prioritise digital health as an accelerator to achieve UHC in the country.



PROVIDED EXPERT ADVICE ON DIGITAL HEALTH TO THE LEGISLATIVE ASSEMBLY IN MEXICO TO INFORM THE NATIONAL BUDGET

OCTOBER

Transform Health Mexico participated in expert consultations with members of the Legislative Assembly's Health Committee, to underscore the critical role of digital health in achieving UHC in Mexico.



CLOSING THE DIGITAL DIVIDE, MORE AND BETTER FUNDING FOR THE DIGITAL TRANSFORMATION OF HEALTH IN AFRICA

US \$4.1 billion is needed over the next 5 years to support the digital health transformation in Africa

LAUNCHED A NEW COSTING, IDENTIFYING THE DIGITAL HEALTH FUNDING GAP FOR AFRICA

OCTOBER

Launched a new costing of the digital health funding gap for Africa, during the Africa HealthTech Summit. Also established the Africa CDC flagship initiative on Health Data Governance in Africa, co-chaired with HELINA.



CONTRIBUTED TO THE DRAFTING AND ADOPTION OF THE DIGITAL HEALTH ACT OF KENYA

SEPTEMBER

Transform Health Kenya contributed to the development of a Digital Health Act that was signed into law by the president. The coalition facilitated the engagement of youth, women and marginalised community representatives in the drafting of the text.



Developing a set of minimum standards (considerations) for Health Data Governance regulations: A consultative approach

INITIATED A CONSULTATIVE PROCESS TO INFORM A MODEL LAW ON HEALTH DATA GOVERNANCE

OCTOBER - NOVEMBER

Convened regional multi-stakeholder consultations (led by AeHIN, HELINA and RECAINSA) to inform the development of a draft Model Law on Health Data Governance, consulting 500+ stakeholders from 65+ countries.



DESIGNED AND LAUNCHED A DIGITAL HEALTH CURRICULUM IN INDONESIA

NOVEMBER

Transform Health Indonesia developed and **launched a draft curriculum for public health schools** to meet the digital health capacity needs of the incoming public health workforce, ensuring digital literacy so that they are able to adapt to this rapid transformation. The curriculum will be adopted by all public health courses in Indonesia.



ORGANISED DIGITAL HEALTH WEEK 2023

NOVEMBER

Digital Health Week 2023. The global week of action saw 83 virtual and in-person events, 250+ social media campaigns, 10 physical campaigns, 7 public commitments towards digital health transformation and over 40 articles, videos and resources published.



PROVIDED GUIDANCE TO PARLIAMENTARIANS ON HOW THEY CAN SUPPORT DIGITAL HEALTH TRANSFORMATION

NOVEMBER

Launched a **policy brief** with UNITE Parliamentarians Network for Global Health, during #DigitalHealthWeek2023, highlighting 5 key recommendations that parliamentarians can take to support digital health transformation.

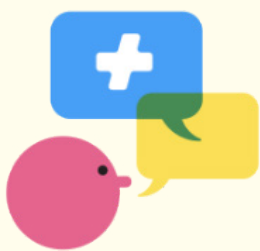


BUILDING CONSENSUS AND POLITICAL WILL TO ADDRESS THE ENABLING ENVIRONMENT FOR DIGITAL HEALTH TRANSFORMATION

Transform Health has been working with partners to forge consensus and drive political will to create an enabling environment for digital transformation to achieve UHC. At the national level we build consensus among partners through the strategic planning process, which is informed by a landscape analysis on the situation in a specific country or region. At regional and global levels we achieve this consensus through engaging partners at different global events, consultations and internally through our working groups organised around the coalition's thematic priorities (health data governance, and resourcing and investment).



National Engagement



20

National-level decision-makers in three priority countries were engaged by Transform Health and have publicly recognised the fundamental role of digital technology and data to achieve UHC.

(May 2022-April 2023)

Transform Health is deeply committed to national and sub-national change that will deliver impact on people's health outcomes. Transform Health 6 national coalitions have been working with partners to build consensus and forge a collective voice on digital transformation. The level of support and engagement achieved in such a short space of time is testament to the important role they have been playing in shaping and structuring the national digital health ecosystem and influencing governments.

Three Coalitions Up and Running:



Transform Health Kenya has been actively involved in the development of a **Digital Health Act** that was signed into law by the president on 19th October 2023. The Digital Health Act establishes a Digital Health Agency with a mandate to develop, operationalise and maintain a Comprehensive Integrated Health Information System. The Act also mandates the Cabinet Secretary to establish and administer a comprehensive integrated health information system and to establish a health data governance framework. Transform Health Kenya played a key part in the creation of the Act. The coalition facilitated consultations to inform the Act, with a wider set of stakeholders, including women and youth groups, and provided legal advice that fed into the drafting of the Act.



Transform Health Indonesia developed a draft curriculum for public health schools to meet the digital health capacity needs of the incoming public health workforce. The curriculum is being tested across different public health schools, and will provide students in the fifth semester of their public health undergraduate study programme with critical knowledge and information on the application and use of digital tools and technology. The curriculum will be implemented across 132 public health schools in Indonesia in 2024.



Transform Health Ecuador partners (currently standing at 40) began implementation of their two year plan in July 2023. One of the coalition's key priorities over the next year is to develop a legal or political proposal that includes health data governance underpinned by the health data governance principles, and submit this to the national authorities for approval by 2025. In September this year, the coalition began engaging several relevant stakeholders, including the Ministry of Public Health, Presidency, Vice-presidency, Ministry of Telecommunications and the coalition members in order to ensure synergy and collaboration between its work and that of the Government of Ecuador and in particular the **'Open Government'** Initiative.

Three Coalitions Setting Up:



Transform Health Senegal was officially launched on 31 August 2023, following a **strategic planning workshop** held with partners in July. The coalition now includes 20 members and counts on the active support of the Health and Social Map Unit, Digital Health and the Health Observatory (CSSDOS) in the Senegalese government. Transform Health Senegal has been supporting partners working on the My Data Our Health campaign, providing them with technical advice and support to engage the media and government authorities.



Transform Health India - Rajasthan currently has 20 members. The coalition held its strategy development workshop with its partners in April 2023. The coalition has been working closely with partners, including representatives from the Government of Rajasthan, on a landscape analysis, mapping out the current challenges in the digital health enabling environment in the state. Coalition partner Kaboom produced a **research report** that analyses the prevalent norms and perceptions around digital health and data governance in India. The contents of this report will be used to develop a campaign strategy aimed at raising public awareness and understanding of health data governance and influencing legislation and regulation.



Transform Health Mexico has over 40 members (and growing). The coalition held its strategic planning workshop in October 2023 and has actively engaged with the National Assembly to influence the budgeting process for 2023 to ensure sufficient funds are allocated to Digital Health. Transform Health Mexico partners were invited to participate in **expert consultations** with members of the Legislative Assembly's Health Committee on 4th October.

Influencing Global Agendas To Drive Change At The National Level



20

Transform Health engagements in global and regional policy processes around health data governance.

(May 2022-April 2023)

Transform Health has prioritised a number of strategic global gatherings and processes this year, given their importance in bringing together governments to discuss key global health challenges, with the aim of building consensus, unlocking resources and securing political commitments around common solutions.

We have meaningfully engaged with the G20 since the Italian Presidency in 2021. This year we were invited to engage directly with the **G20 health working group** - working closely with the Indian Presidency and WHO in support of and to help shape the **Global Initiative on Digital Health (GIDH)**, including the country resource portal as part of it, which launched during the G20 Health Ministers' Meeting in August. We also participated in the **Health20 (H20) summit and supported the Call to Action for G20 and G7 Governments, which incorporated many of our recommendations, including calls to increase, better target and coordinate funding for digital health transformation, as well as to support the development of a global health data governance framework.**



G20 Health Ministerials Meeting





Transform Health's participation at the UHC Multi-stakeholder hearing to influence the agenda for the UHC High-Level Meeting during UN General Assembly in 2023

In order to build consensus and political will and shape the enabling environment, it is important for the coalition to help strengthen intellectual and thought leadership on this issue. We have done this through our publications and blogs, as well as through the landscape analyses and reports developed by our national coalitions. Transform Health has also been collaborating with the [Oxford Open Digital Health Journal on a Special Collection](#) to solicit papers that present new evidence and rigorous evaluations of the impact of digital health interventions and approaches in expanding the accessibility, affordability and quality of health services in low- and lower-middle income countries (L/LMICs), towards UHC. Moreover, recognising the opportunities of digital technologies to address gender inequalities in health access and outcomes, and to improve women's and girls' health and wellbeing, we have been carrying out research to inform coalition positions and priorities on gender and digital health, helping us define where Transform Health can play a strategic role in this space.

Another important event for Transform Health to build consensus and political support for digital health as a means of achieving UHC was the **UN High-Level Meeting on UHC (UHCHLM)**, which took place in September during the **78th UN General Assembly (UNGA78)**. Our aim at this meeting was to ensure digital health and the use of data were recognised by governments and other stakeholders as critical enablers for governments to achieve their UHC targets. Though our recommendations were not all included in the final Political Declaration that was endorsed by governments, we were able to ensure that more stakeholders were aware of the critical role of digital health in delivering UHC, while strengthening a unified voice on this through joint statements and recommendations with partners (see list of publications below). Subsequently, Transform Health was also invited to the UHC2030 Task Force for the period 2023-2024 to support the implementation and hold governments accountable to the commitments made in the Declaration.



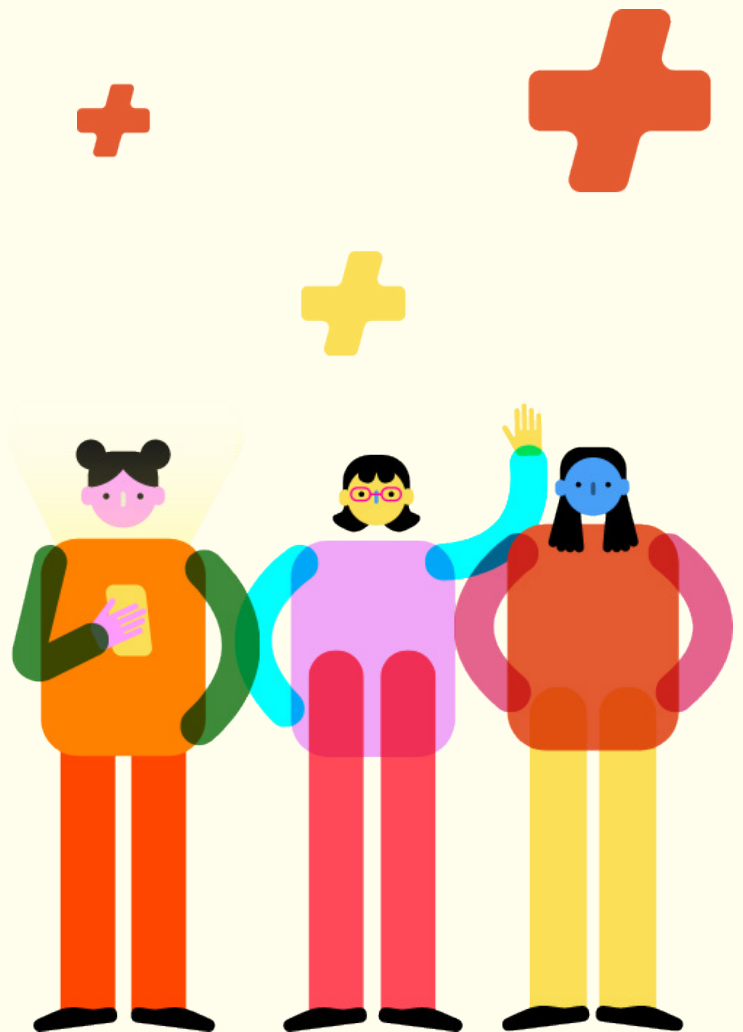
Transform Health's participation in a panel on 'Digital Health and Innovation' during the H20 Summit in Geneva



STRENGTHENING HEALTH DATA GOVERNANCE

Transform Health strongly believes in the need to strengthen the governance of health data through more robust, effective and equitable legislation and regulation to fully harness the potential of health data for public benefit and improved health outcomes, while also managing risks, protecting individual rights, and ensuring people's data is protected from misuse. While several countries and regions are taking steps to address this, approaches vary. Transform Health believes that by countries and other stakeholders coming together to develop and endorse a global health data governance framework, this provides an opportunity to learn from and build on experiences and good practices, and establish a level of consensus around the essential areas that should be addressed through national legislation and regulation. Transform Health and partners urge governments to endorse a global health data governance framework (containing a model law on health data governance) through a World Health Assembly resolution (as well as regionally through relevant mechanisms), and for it to be implemented through national legislation and regulation. This should be underpinned by the [Health Data Governance Principles](#), among other national, regional and international instruments and good practice. This would help build consensus across countries around core areas that should be addressed through national legislation; serve as a resource for countries to strengthen national approaches; and support a level of harmonisation across countries, which is important to facilitate cross-border data sharing.

In 2023 we have worked with partners across different countries and regions to call on governments to endorse the Health Data Governance Principles and to support the development and endorsement of a global framework through a World Health Assembly resolution.





176

Actions taken by state and non-state digital health actors to demonstrate support for creating a global health data governance framework.

151

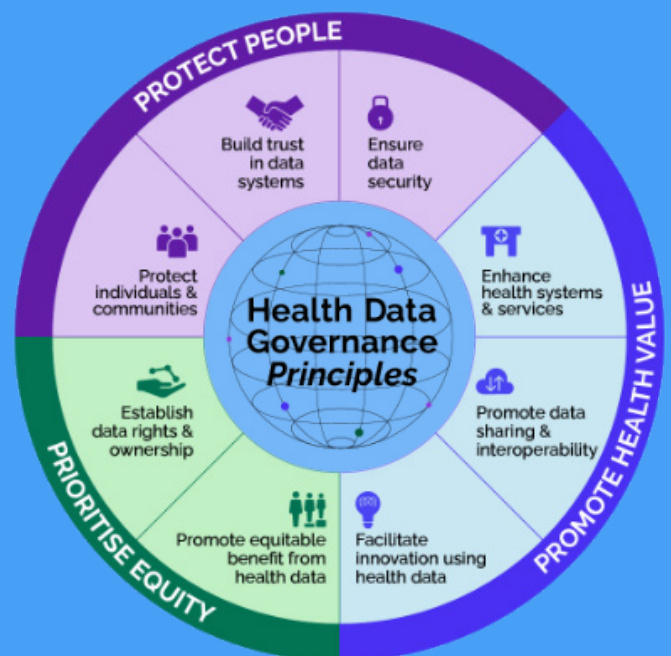
National and regional decision-makers and partners engaged by Transform Health on health data governance.

172

Global, regional and national partners that have integrated the call for stronger health data governance into their work.

The Health Data Governance Principles: One Year On

The [Health Data Governance Principles](#), launched in April, 2022, continue to grow in recognition. They have been endorsed by more than **150** organisations working at global, regional and national levels and representing a wide range of constituencies, including multilateral organisations, international and national non-governmental organisations, foundations, academia and research institutes, private sector, and professional associations. The Principles have also been endorsed by three governments - Cameroon, Sri Lanka and the Philippines. The **Principles** are increasingly being used, including to assess national health data governance landscapes (for example in Kenya and Sri Lanka); to inform the development of the national health data governance framework in Kenya; and to develop a [guiding framework for low- and middle-income countries \(LMICs\) to create a comprehensive mHealth data governance strategy](#). The World Bank also featured the Principles in their **knowledge exchange** series and included the Principles as one of the global digital health milestones in the last 10 years, in their new “DIGITAL-IN-HEALTH: Unlocking the Value for Everyone” [report](#).



Towards a Global Framework on Health Data Governance



28

Direct Transform Health engagements in global and regional policy processes around health data governance.

Transform Health and partners have been building political will for the development and endorsement of a global health data governance framework. Transform Health's engagement with governments led to strong support and commitments made during our **side event at the 76th World Health Assembly (WHA76)**, which was co-hosted by the Ministries of Health of Cameroon, India, Maldives, Philippines and Sri Lanka. The event included speakers from the Ministries of Health of Costa Rica, Indonesia, Tanzania and Zanzibar, as well from WHO's Assistant Director-General for Data, Analytics and Delivery, Dr Samira Asma, and Africa CDC's Chief Digital Adviser, Jean-Philbert Nsengimana. Transform Health has been working with partners to ensure health data governance is integrated into relevant health related agendas. Our global **Call to Action letter** that was signed by more than 150 organisations were delivered to Member States through a **Non-State Actor statement** during official proceedings of the WHO Executive Board. We also developed a **key messaging and digital outreach toolkit** to support partners in conducting advocacy on our key agendas, in the lead up and during WHA76.



Transform Health's side-event during #WHA76, "Towards a global health data governance framework"





Transform Health participating in Health Data Collaborative's event on, "Better Data For Better Health"



Asia regional consultation on strengthening Health Data Governance; organised by AeHIN, Transform Health's regional network partner

We worked closely with the Health Data Collaborative (HDC), as an active member of their Data and Digital Governance working group, as well as with the Secretariat around the planning and execution of the **"Better Data for Better Health"** event in May 2023, where we participated in several panels and proposed a way forward on health data governance towards a global framework.

Transform Health and partners are also catalysing and supporting the development of a model law on health data governance, which could inform a global framework. Working with our regional partners - Asia eHealth Information Network (AeHIN), Pan Africa Health Informatics Association (HELINA) and RECAINSA - we convened seven multi-stakeholder **consultations which consulted nearly 500 stakeholders from across 65 countries** to learn from experiences and gather insights and perspectives on what is needed to strengthen health data governance legislation and regulation, to inform the development of a global framework. Consultations were held in Africa at the **Africa HealthTech Summit** in Kigali (October) and at the **HELINA conference** in Cape Town (November); in Asia at the **AeHIN General Meeting** in Jakarta (November); in Latin America at the **RECAINSA Digital Health Forum** in Panama City (November). Further inputs were gathered through an **online survey** and we are planning a number of national landscape reviews to identify good practices and approaches currently employed by countries. We published a **blog** that sets out our position and the approach we are taking with partners.



27

Regional and global decision-makers engaged by Transform Health who have publicly recognised the fundamental role of digital technology and data to achieve UHC.

My Data Our Health Campaign



Transform Health launched the **MyDataOurHealth** campaign across six countries in East Africa (Kenya, Tanzania and Uganda) and West Africa (Benin, Côte d'Ivoire, and Senegal) in January 2023, to raise public and political awareness of the issue of health data governance. The campaign is mobilising 28 youth and community based organisations to start a conversation on the issue of our personal health data, and aims to build public understanding and political demand for more effective governance of health data. At the heart of this campaign is the question of trust, in those collecting and using our health data (including government departments), and in government authorities, to ensure they establish the laws and regulations that will ensure our data is used to keep us healthy – now and in the future.



148

Youth and women-led partners engaged in national campaign activities.

An **explanatory video** setting out what health data governance is and why it is important was issued. We also developed a **communications tool kit** and **key messages** to aid partners' engagement in the campaign. As part of the campaign Transform Health set up the **Where'sMyData?** action, and invited people to visit their health centres and request their health data. The participants were then encouraged to tell us about their experience. So far over 500 people have taken part, many of them filmed their experiences, which have been used on social media and in videos.

The campaign has achieved remarkable success since its launch, against its three strategic objectives of **raising awareness among the general public, media and lawmakers** on health data, pressing for **more political attention, leadership and action** on the issue, and **increasing civil society support** and engagement.

Campaign partners achieved significant media attention across both regions, and were featured:

- on national television: **TBC Television News** - Tanzania, **ORTB** - Benin
- on radio: **TBC FM** - Tanzania, **Africa World Radio** - Benin, **Radio One Kampala** - Uganda, **KFM radio** - Uganda,
- in the printed press: the **Citizen** - Tanzania, **Matin Libre** - Benin, **Daily Monitor** (see also **Patient access to data, MPs concern**) - Uganda.

Through this media coverage partners were able to put the issue of health data governance firmly on the public and political agenda.



Civil society workshop organised by a campaign partner to raise awareness on the #MyDataOurHealth campaign and encourage civil society action

Partners also engaged politicians directly. Omuka Hub recruited 37 Members of Parliament in Tanzania to participate in the My Data Our Health campaign; these MPs are now champions of Digital Health. In Uganda partners held a workshop with 28 policy makers, including 11 Members of Parliament health data governance. KANCO in Kenya held meetings with 11 Members of the National Assembly - Departmental Committee of Health. While in Benin, OneWorld met representatives from the Information Systems Department of the Ministry of Health as well as the project advisor to the Minister of Health to raise the issue of health data governance in the country. In Senegal, the Association National des Jeunes (ANJ) held a **Citizens Dialogue** on health data governance in Senegal. The Dialogue was attended by 60 people that included the Chief Medical Officer of the Thies region, the Deputy Mayor and a representative from the health development committee, as well as representatives from civil society. These engagements both raised politicians' and government officials' awareness of the issue and highlighted the public concern for action.

At the regional level: Transform Health organised a high-level event on health data governance at the #AHAIC2023 conference in March with representation from the Ministry of Health Rwanda and the Africa CDC. EANNASO has been actively engaging members of the East African Assembly on the issue and promoting a global framework.

My Data Our Health is playing an important role in putting the issue of health data governance on the public and political agenda and ensuring citizens are part of the discussions at national level.



'Data for Health' symposium organised by a campaign partner to inspire action for stronger health data governance and a global regulatory framework to achieve greater health equity.



ENSURING MORE AND BETTER FUNDING FOR DIGITAL HEALTH TRANSFORMATION

The fragmentation widely recognised across the digital health sector is partly due to the incentive structure generated by both the legislative and regulatory environment, and the funding and resourcing flows and levels. Most health funding is directed towards health specific programmes and it is difficult to untangle the funding dedicated to the digital transformation of health systems. There is a lack of publicly available information on current available funding, as well as gaps in domestic and external funding for digital health, particularly for low and lower-middle income countries. This lack of information poses a barrier to: mobilising additional resources for digital health; to more effective donor coordination; to better alignment around country priorities and needs; and to ensuring funding prioritises the right areas for equitable, inclusive and sustainable digital health transformation.. Our strategy for 2023 focused on continuing to elucidate this funding landscape at global, regional and national levels and to prioritise digital health investment and the need for action on political agendas.



Taking Forward Action For Improved Digital Health Investment



A new costing of the digital health funding gap for Africa, launched during Africa HealthTech Summit in 2023

Transform Health's report, '[Closing the digital divide: More and better funding for the digital transformation of health](#)', published in October 2022 continues to be recognised and referenced by partners, including WHO, the Indian Presidency of the G20, in the World Bank's new [Digital-In-Health report](#), and in the [Think20 India 2023 Policy Brief: Critical, Constructive, Conclusive](#). Building on the report, we published a series of [policy briefs](#) aimed at governments, donors, and the private sector with targeted recommendations to improve digital health investment. We also published a youth brief, together with Young Experts Tech for Health (YET4H) and regional snapshots for [Asia](#), [Africa](#) and [Latin America](#). These briefs, together with the [Communications & Engagement Toolkit](#) that we developed, are resources to support efforts across partners (to ensure consistent messaging and positions) to advocate for improved digital health investments and to take forward the recommendations of the 'Closing the digital divide' report.

We have also developed, in consultation with partners, a **Partner Action Plan**, which sets out key areas of work that Transform Health will drive forward. These include strengthening the case for investment, improved tracking and accountability of digital health investment, guidance for improved investment, as well as ongoing advocacy with governments and donors. We are taking this action plan forward with partners through the [Investing smarter in digital health transformation working group](#).



G20 Consultation

Transform Health was invited by the WHO and the Indian Presidency of the G20 to convene **multi-stakeholder consultations around the development of the Global Initiative on Digital Health (GIDH)** - and the country resource portal as part of it. We convened two consultations. For the first consultation, we brought together over 80 stakeholders from more than 50 organisations and gathered their input on the scope of GIDH. The results were published in a short **report** and **blog** and presented to the G20 Health Working Group. For the second consultation, we engaged about 40 stakeholders to gather their perspectives on the potential uses, audience, scope and functionality of the country resource portal (one of the tools in GIDH). The results were also published in a **report** and **blog** and presented to the G20.

Throughout 2023 we continued to **raise awareness and call for greater political commitment and action** for increased and better coordinated investment. At the **76th World Health Assembly (WHA76)** in May, we co-hosted an event entitled **“An investment in digital health is an investment in UHC”**, with the Digital Connected Care Coalition (DCCC), Geneva Digital Health Hub (gdhub), OECD, PATH, UHC2030 and Young Experts: Tech for Health (YET4H), which included speakers from Novartis Foundation, the International Finance Corporation (IFC) and WHO. The event sought to urge Member States to prioritise investments and actions needed to drive a more equitable, inclusive and sustainable transformation of health systems that deliver health for all.



During **UNGA78**, we organised an event on **‘Optimising digital health investment to deliver Universal Health Coverage’**, which sparked an engaging discussion with Transform Health, WHO, World Bank, Inter-American Development Bank, Patrick J McGovern Foundation and participants on what is needed to improve funding for the digital transformation of health systems.

During the Africa HealthTech Summit in Kigali in October, we launched the **Africa policy brief**, during a session co-hosted with the Global Fund and the World Bank. The policy brief provides a costing of the digital health funding gap in Africa, estimating an investment need of approximately US\$4.1 billion over the next five years to support the digital transformation of health systems in the region, or approximately US\$820 million per year on average.



WHA DHI Event



National Engagement on Resourcing and Investment

In addition to our global advocacy and engagement with partners and donors, Transform Health National coalitions have also been working on this issue and encouraging their national and subnational authorities to dedicate more funding to digital transformation of health systems.

Transform Health Kenya has been working on a report, **Bridging the Digital Health Divide in Kenya: A Comprehensive Resource Gap Analysis**. The study aims to identify the resources required to achieve the efficient use and adoption of digital health technologies and sets out recommendations to help policy makers and stakeholders to develop strategies to address the identified resource gaps.

Transform Health Kenya has also been actively involved in the development of the Kisumu County Digital Health Transformation Roadmap. The Roadmap is being developed under the leadership of the Kisumu County Department of Medical Services, Public Health and Sanitation, and identifies all the resources necessary for the digital transformation of health in the County.



Kisumu Country Roadmap Workshop



Transform Health Indonesia conducted research into the resource gap for digital transformation at the primary healthcare level. The research is focusing on organisational analysis, resources analysis (financial structure to fund digital health-based services), technology and performance assessment. The report, entitled Gap Analysis of Resources Necessary for the Digital Transformation of Indonesian Community Health Centres, provides recommendations to the National government on the funding needs of the primary healthcare system to achieve full digitalisation.



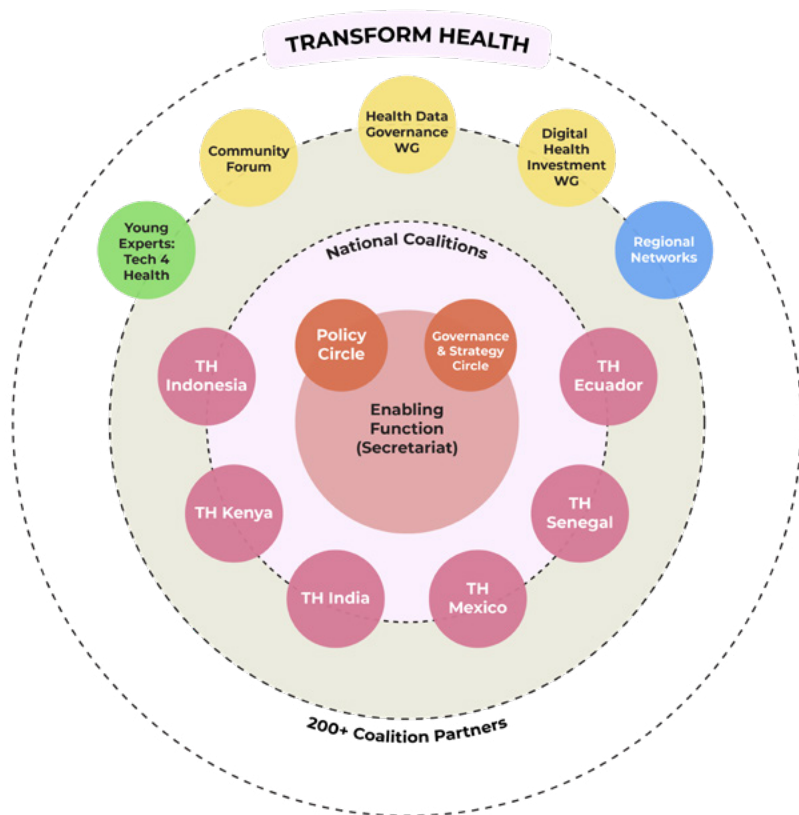
COALITION GROWTH AND DEVELOPMENT

Over the last year the coalition has grown to over 150 partners. Over 50% of these partners are from Transform Health’s national coalitions.

In pursuit of our key objectives, we were able to amplify key messages and promote events and initiatives through multiple networks, to complement our advocacy and campaign work and build a supporter base for the issues we are working on. Our communications and digital outreach efforts we were able to capture more than 650,000+ impressions. We were able to conduct target outreach to a mailing list of over 2,000 people of influence to support our priority agendas and drive our work forward.

As the coalition evolves and extends its global footprint, we instituted the following changes:

- Expanded the Executive Committee from three members to seven members to ensure greater representation, and a more effective distribution of responsibilities.
- Expanded the membership of both the Governance and Strategy Circle and Policy Circle from ten members to fifteen members.
- Restructured the Campaign, Network & Engagement, and Resource & Investment Circles as working groups which focus on the implementation of the coalition strategy, given the initial purpose of these working circles have been achieved.
- Introduced three new working groups:
 - Investment in Digital Health working group
 - Health Data Governance working group
 - Community Forum (a bi-annual call bringing all coalition partners together)



New governance structure of Transform Health

